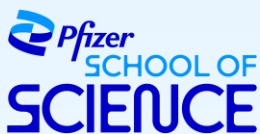


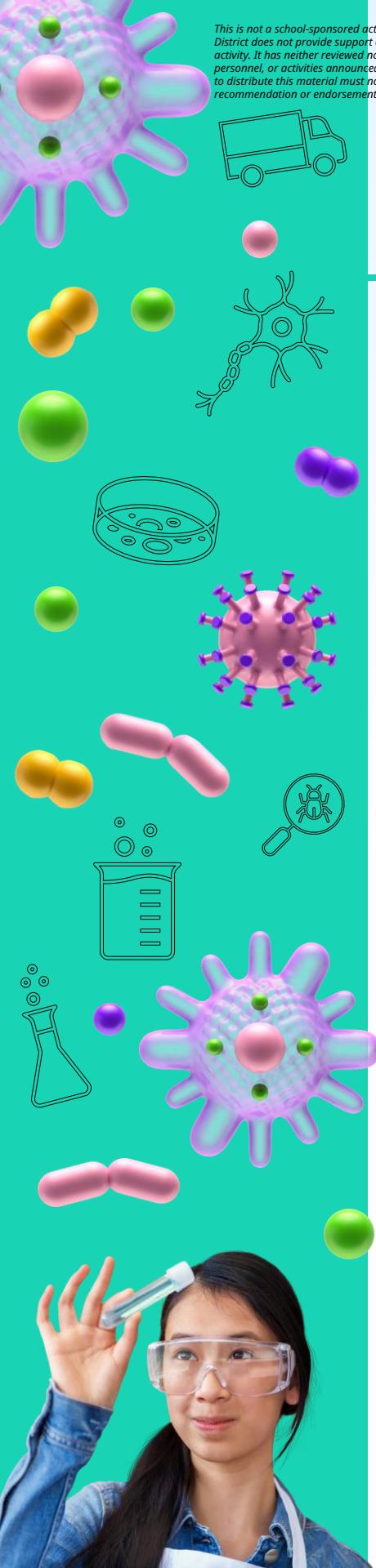
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Calling all future scientists!



Mobile Experience

is coming to Middleton, WI!



WHAT IS IT?

Ignite the curiosity of kids ages 9 to 14 with an innovative and interactive hour-long program specifically designed to cultivate their interest in science.

Pfizer School of Science Mobile Experience is hitting the road, ready to captivate young minds and inspire a passion for scientific exploration!

HOW DOES IT WORK?

Step into our state-of-the-art double expandable trailer and embark on a scientific adventure like no other.

Every 10 minutes, teams will enter the mobile experience – which mimics an ‘escape room’ – to decode riddles, crack codes, and solve problems.

Only by working together can kids tackle the scientific problem at hand and discover the power of science.

WAIT, THERE'S MORE!

→ Meet scientists making a difference and ask questions during dedicated “meet + greet” sessions

→ Explore demonstrations, bringing to life how technology can help improve human health

→ Play with Pfizer’s robot dog, which captures data to help improve the operations of our manufacturing plants



IN THEIR OWN WORDS

Pfizer School of Science Mobile Experience is an extension of Pfizer School of Science in New York, NY. Reviews from Pfizer School of Science include:

Professional, educational, and the kids had a lot of fun doing hands-on activities.
- Teacher

The students were given the opportunity to fully immerse themselves in life as a scientist. I also loved the career panel.
- Teacher

Great teacher! She made me like science more!
- Participant

LOGISTICS



July 29 – August 16



Pfizer Inc., 2232 N Pleasant View Rd., Middleton, WI, 53562



Up to 48 students/hour



1 hour



Water and snacks



Transportation not provided

Reserve your spot





Pfizer School of Science Mobile Experience | FAQ

Program

Q1: What is Pfizer School of Science Mobile Experience and what does it aim to achieve?

Pfizer School of Science Mobile Experience is a state-of-the-art double expandable trailer that houses an “escape room”-esque challenge like no other. The Mobile Experience aims to excite kids about science and learn about future careers in STEM fields by having them work together to bust myths, unlock riddles, crack codes, and solve problems.

The Mobile Experience builds on the inaugural New York City-based program, Pfizer School of Science, in which children participate in a field trip at our office for a hands-on, science-based learning experience.

Q2: Can Pfizer School of Science Mobile Experience be customized based on the educational needs of our children?

Yes, Pfizer School of Science Mobile Experience can be customized to accommodate the educational needs of children. The material provided is a fixed set of content, but we have implemented guides throughout the experience to assist children in progressing towards the end goal. The guides in The Mobile Experience can be customized to provide different levels of support based on each child's needs, allowing for a personalized approach that accommodates both independent learning and additional guidance.

Q3: How long is Pfizer School of Science Mobile Experience?

The entire program lasts approximately 60 minutes. This includes ~25 minutes in Pfizer School of Science Mobile Experience and ~35 minutes of pre- and post-experience activations like Pfizer's Robot Dog and 3D printing.

Q4: Do teachers/kids need to do any “pre-visit” work before attending Pfizer School of Science Mobile Experience?

No, kids and teachers will learn everything they need to complete the challenge during Pfizer School of Science Mobile Experience.

Attendees

Q5: What age groups does Pfizer School of Science Mobile Experience cater to?

Pfizer School of Science Mobile Experience is primarily aimed at children ages 11-13; however, children ages 9-14 are all welcome.

Q6: How many kids can participate in each session?

One 60-minute session can accommodate up to 48 kids.

Q7: Is there a minimum or maximum group size requirement?

We request that at least 8 children attend; however, we offer flexibility on numbers. The maximum capacity for a single session is 48 children.

Q8: Are educators welcome in Pfizer School of Science Mobile Experience?

Yes, educators, camp counselors or other caretakers are welcome at Pfizer School of Science Mobile Experience.

Q9: Are parents welcome in Pfizer School of Science Mobile Experience?

Parents who are chaperoning a group of children are welcome to attend the Mobile Experience.

Q10: How many facilitators will be present during Pfizer School of Science Mobile Experience?

There will be two facilitators to guide kids through Pfizer School of Science Mobile Experience itself. An additional 6-10 staff (comprised of Pfizer colleagues) will be on hand to help with the overall experience.

Q11: Is Pfizer School of Science Mobile Experience wheelchair accessible?

Yes, Pfizer School of Science Mobile Experience is wheelchair accessible.

Scheduling

Q12: How can I sign up to attend Pfizer School of Science Mobile Experience?

Sign up using this link:

<https://outlook.office365.com/book/PfizerSchoolofScienceMobileExperience@pfizer.com/>

Q13: Can I attend Pfizer School of Science Mobile *Experience* on weekends?

No, the Mobile Experience is only available on select weekdays.

Logistics

Q14: Is there a cost associated with attending Pfizer School of Science Mobile Experience?

No, Pfizer School of Science Mobile Experience is free to attend.

Q15: Will food and drinks be available?

Yes, Pfizer will provide complementary water and select snacks. However, it is important to note that meals will not be provided.

Q16: Is transportation provided to and from the location of Pfizer School of Science Mobile Experience?

No, attendees will be responsible for providing their own transportation.

Q17: Will there be parking space for transportation?

Yes, parking will be provided for attendees. Attendees will be given specific parking instructions upon completing the sign-up process.

Q19: Are there any specific requirements or recommendations for clothing or personal protective equipment (PPE)?

Kids will not be working with any hazardous materials or chemicals. It is recommended that kids wear comfortable clothing and shoes.

Q20: Will restrooms be available?

Yes, portable restrooms will be available for all visitors.

Documentation

Q22: What documentation or permissions are required (from schools) to participate?

Groups will be asked to sign a waiver prior to attending Pfizer School of Science Mobile Experience